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Merchandise



X Marks The Spot © & TM 2014
Frost Productions LLC
Patent Pending



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Hot New Merchandise!

Pay No licensing fee, or partial fee with merchandise

The **X MARKS THE SPOT** license lends itself to **unique and inspiring prize merchandise**. The treasure hunting theme conjures up images of found doubloons, ancient coins, and silver and gold.

True to this theme, Frost Productions is proud to announce its partnership with one of the countries most gifted, creative, and **celebrated master jewelers—EREZ**. EREZ specializes in quality *one-of-a-kind* handmade **jewelry incorporating ancient coins** found all over the globe. His unique pieces are works of art, and are worn by both men and women alike.

Even more exciting, EREZ has agreed to create a **specialized line of necklaces for the lottery industry** for both men and women! A package including a men's and woman's necklace is a fabulous offering for lucky lottery winners. These works of art are extraordinarily unique and have an even higher perceived value than their sticker price. (Other item possibilities exist as well.)

Just a few examples of the many different necklace designs can be seen on the following pages, but for a more encompassing look at this master jewelers' work, please go to the site listed below.

The EREZ collection can be seen at:

www.OwnAPieceOfHistory.biz

EREZ Collection Samples



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- Handmade & one of a kind!
 - Specific items just for lottery industry!
 - Materials used:
Gold*, Silver,
Diamonds, Gem
stones, & rare coins!
- (*Gold Increases price dramatically)
- Unique & valuable items!

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€X€3 Collection Samples con't



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SEE NEXT PAGE
FOR SAMPLE
TICKET DESIGN

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X Marks the Spot™

An Overview

Scratching your way to buried treasure!

X Marks the Spot™

No authentic treasure map is complete without a large **X** to mark the spot of the hidden booty. The **X MARKS THE SPOT** license makes creative use of the well-known **X** treasure spot, whereby creating a new level of game play for players (see **Unique Game Play** below).

Distinctive *and* universal, this license plays with the money theme of discovering buried treasure. Of course, getting at the treasure is a little less like digging and more like scratching, but it's still just as exciting.

Packed with extended play value, the ticket has 35 ways to win and offers players an exciting new game play* unique to lottery tickets. In addition, *X Marks the Spot* also lends itself to a great line of merchandise, as seen in the previous pages.

Unique Game Play

The playful treasure map design, containing its very own collection of scratchable sand dunes or mounds of coins, is packed with extended play value. With 35 ways to win, the ticket offers two different prize matching systems (money amounts or symbols), all the while taking a tic-tac-toe-like style game play, or bingo style play, to a whole new level.

The **X** symbol features heavily in the ticket's design and play. Acting like a "wild card" the **X** symbol allows players to win with just two additional matching numbers, try for the extra Bonus Treasure Chest Play, and play an additional game across all four game grids (with larger sized tickets). The large golden horizontal **X** covers all four games and gives players two additional chances to win with a 10-times bonus feature! Have a look at the 4x6 ticket design on the following page, as well as all sizes and play variations on the Frost Productions' web site.

Perfect for any time of year: Consider the *X MARKS THE SPOT* ticket as an alternative (or addition) to your Crossword or Bingo games, Holiday themed tickets, or even Valentine's Day and Halloween! The various themed designs can be found on the web site's *The X MARKS THE SPOT 'Ticket Designs' section*.

* Patent Pending Game Play

WWW.ABOUTFROSTPRODUCTIONS.COM



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4x6 RULES READ:

WITHIN EACH GAME: In any row, column or diagonal, reveal 3 like prize amounts, or 2 like prize amounts and an X symbol and win that amount.

GOLD DIAGONAL LINES ACROSS ALL 4 GAMES: Reveal 6 like prize amounts across either one of the large center diagonal lines and win 10 times that prize amount. X symbols are wild and can be used with dollar amounts to win.

BONUS TREASURE CHEST PRIZE: Get 3 X symbols anywhere in the four games and win the bonus treasure chest prize shown.

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Sample Ticket Design

Price point \$5, or your choice

35 ways to win!

35 ways to win! \$5

X Marks the Spot™

Win up to \$100,000

GAME #1

Gold Coin	Gold Coin	Gold Coin
Gold Coin	Gold Coin	Gold Coin
Gold Coin	Gold Coin	Gold Coin

GAME #2

Gold Coin	Gold Coin	Gold Coin
Gold Coin	Gold Coin	Gold Coin
Gold Coin	Gold Coin	Gold Coin

GAME #3

Gold Coin	Gold Coin	Gold Coin
Gold Coin	Gold Coin	Gold Coin
Gold Coin	Gold Coin	Gold Coin

GAME #4

Gold Coin	Gold Coin	Gold Coin
Gold Coin	Gold Coin	Gold Coin
Gold Coin	Gold Coin	Gold Coin

WITHIN EACH GAME: In any row, column or diagonal, reveal 3 like prize amounts, or 2 like prize amounts and an X symbol and win that amount. GOLD DIAGONAL LINES ACROSS ALL 4 GAMES: Reveal 6 like prize amounts across either one of the large center diagonal lines and win 10 times that prize amount. X symbols are wild and can be used with dollar amounts to win. BONUS TREASURE CHEST PRIZE: Get 3 X symbols anywhere in the four games and win the bonus treasure chest prize shown.

35 ways to win! \$5

X Marks the Spot™

Win up to \$100,000

GAME #1

\$100 One Hund	\$25 Twenty Five	\$500 Five Hund
\$100 One Hund	\$100 One Hund	\$200 Two Hund
X Three Hund	\$300 Three Hund	\$500 Five Hund

GAME #2

\$2000 Two Thous	\$2000 Two Thous	\$60 Sixty Dol
\$2000 Two Thous	\$25,000 Twenty Five thousand	\$400 Four Hund
\$25,000 Twenty Five thousand	\$400 Four Hund	\$400 Four Hund

GAME #3

\$25 Twenty Five	\$25 Twenty Five	\$300 Three Hund
\$25 Twenty Five	\$100 One Hund	\$100 One Hund
\$7,000 Seven Thou	\$300 Three Hund	X Three Hund

GAME #4

\$250 Two Hund Fifty	\$50 Fifty	X Fifty Dol
\$100 One Hund	\$50 Fifty	\$50 Fifty Dol
\$100 One Hund	\$1,000 One Thous	\$100 One Hund

WITHIN EACH GAME: In any row, column or diagonal, reveal 3 like prize amounts, or 2 like prize amounts and an X symbol and win that amount. GOLD DIAGONAL LINES ACROSS ALL 4 GAMES: Reveal 6 like prize amounts across either one of the large center diagonal lines and win 10 times that prize amount. X symbols are wild and can be used with dollar amounts to win. BONUS TREASURE CHEST PRIZE: Get 3 X symbols anywhere in the four games and win the bonus treasure chest prize shown.

Please contact Frost Productions for more information.

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