



Hula Hoop, SuperBall, Hacky Sack © 2011 WHAM-O, Inc. All Rights Reserved.

**FROST**  
PRODUCTIONS, LLC

CONTACT

PH: 323-874-5300

CELL: 213-880-2184

CATEFROST@AOL.COM

## Classic Wham-O® Properties!

**hula-hoop**



**SUPER-BALL®**

### 3 Amazing Retro Brands Designed to Delight and Entertain!

The **Wham-O** story is inspirational. Founders Richard P. Knerr and Arthur K. "Spud" Melin started their company with a homemade slingshot created to launch meat balls while training their falcons! A chance encounter in 1948 with the enquiry to purchase one of their handy dandy slingshots was the start to their empire. Through the years their multitude of products entertained the masses, with the following three firmly cementing their place in history.

**HULA HOOP:** In the spring of 1958, the Hula Hoop became Wham-O's first bonifide mega hit. Though some say the term 'hula' was first associated with the game of keeping a hoop twirling around one's waist in the 1700's, it was Wham-O that launched the Hula Hoop craze and solidated its comeback in 1963. When Knerr and Melin sold the company in 1982, they were selling a million and a half Hula Hoops a year. This item originally marketed for kids ages 6-60, is an undeniable feel-good blast from the past for all baby boomers alike.

**SUPERBALL:** Wham-O's top 'super toy' ever produced is without doubt the ever-popular SuperBall. Born in 1965 and boasting 92% resiliency (it bounces back 92% of the distance it's dropped), it has 100% fan approval. Not only could it bounce over your head, but it could bounce over your house! In 1965 six million SuperBalls were sold with kids and adults alike bouncing and dribbling these colorful balls everywhere.

**HACKY SACK:** Though Wham-O bought and introduced Hacky Sack in 1983 from inventors John Stalberger and Mike Marshall, the co-operative kicking sport has ancient origins from China, Thailand, Native America, and nearly every country. The name 'Hacky Sack' has since become a genericised trademark and refers to either the footbag or footbag game—a circle consisting of two or more players that keep the footbag off the ground without using their hands. These game dynamics are the perfect vehicle to inspire unique and great lottery ticket designs!




Hula Hoop, SuperBall, Hacky Sack © 2011 WHAM-O, Inc. All Rights Reserved.

# ***Hula-Hoop*** is back!

**Guaranteed to conjure up warm nostalgic memories!**

**WHAM-O**  
**ORIGINAL**




**#155**  
**\$1.98**  
**It's EASY!**  
\*TM Reg. Calif.

## ***Hula-Hoop***

**Amazing action--defies gravity!**  
*Rotates perpetually with body-english*

--	--	--	--

**\*New GIANT 4 FT**  
**\$2.98** RETAIL  
**#164**



**adjustable 3-in-1**  
**EXTRA LARGE FOR ADULTS.....**  
**TWICE AS EASY FOR EVERYONE**

Barrels of fun, defies gravity and spins forever around your waist, neck, knees. Toss it, skid it, twirl, roll, or spin it—it even boomerangs back! Competitive games, acrobatics, tricks, water sports, exercises and reducing, for kids 6 to 60.



## **Over 50 Years of Fun!**

Since 1958, Hula-Hoop has been one of the world's most classic & timeless toys.

Bridging the generation gap for decades, Hula-Hoop was recently awarded Dr. Toy's Classic Toy Award.





Hula Hoop, SuperBall, Hacky Sack © 2011 WHAM-O, Inc. All Rights Reserved.

#### RULES READ:

If YOUR TIMES match either of the HULA-HOOP TIMES, win prize shown. If YOUR TIMES are higher than either of the HULA-HOOP TIMES, win double the prize shown.

**FROST**  
PRODUCTIONS, LLC

#### CONTACT

PH: 323-874-5300

CELL: 213-880-2184

CATEFROST@AOL.COM

# ***hula-hoop***

## **Ready for Scratching!**

### **Nostalgic Fun!**

**\$2. WHAM-O**

# ***hula-hoop***

**Win up to \$30,000**

Can you beat the hula-hoop champ?

**HULA-HOOP TIMES**

YOUR TIMES	
Prize	Prize
Prize	Prize
Prize	Prize
Prize	Prize
Prize	Prize

IF YOUR TIMES match either of the HULA-HOOP TIMES, win prize shown. If YOUR TIMES are higher than either of the HULA-HOOP TIMES, win double the prize shown.

**\$2. WHAM-O**

# ***hula-hoop***

**Win up to \$30,000**

Can you beat the hula-hoop champ?

**HULA-HOOP TIMES**

YOUR TIMES	
45	32
30	12
\$100	\$20,000
one hund	twnty thou
28	19
\$25	\$8,000
twnty five	eight thou
23	31
\$10,000	\$50
ten thou	fifty
10	32
\$2,500	\$50
two thou five hund	fifty dol
53	17
\$25	\$3,000
twnty five	three thou

IF YOUR TIMES match either of the HULA-HOOP TIMES, win prize shown. If YOUR TIMES are higher than either of the HULA-HOOP TIMES, win double the prize shown.

### **Special Offer!**

**Use changing scenes of SuperBall, Hula-Hoop, and Hacky Sack in one print run, all for the same low price!**



Hula Hoop, SuperBall, Hacky Sack © 2011 WHAM-O, Inc. All Rights Reserved.

**FROST**  
PRODUCTIONS, LLC

CONTACT

PH: 323-874-5300

CELL: 213-880-2184

CATEFROST@AOL.COM

# ***SUPER•BALL***<sup>®</sup>



***Of all Wham-O's toys, it was SuperBall that rose above the rest.  
Six million SuperBalls were reportedly sold in 1965 alone.***





Hula Hoop, SuperBall, Hacky Sack © 2011 WHAM-O, Inc. All Rights Reserved.

#### RULES READ:

If **YOUR HEIGHTS** match either of the SuperBall Heights, win prize shown.  
If **YOUR HEIGHTS** are higher than either of the SuperBall Heights, win double the prize shown.

**FROST**  
PRODUCTIONS, LLC

#### CONTACT

PH: 323-874-5300

CELL: 213-880-2184

CATEFROST@AOL.COM

# SUPER-BALL®

**Bounce Sales to New Heights!**

**WHAM-O** MOST FANTASTIC BALL EVER CREATED BY SCIENCE

**SUPER-BALL®**

AMAZING FUN!

**SuperBall Heights**

**Your Heights**

Prize	Prize
Prize	Prize
Prize	Prize
Prize	Prize
Prize	Prize
Prize	Prize

If Your Heights match either of the SuperBall Heights, win prize shown.  
If Your Heights are higher than either of the SuperBall Heights, win double the prize shown.

**WHAM-O** MOST FANTASTIC BALL EVER CREATED BY SCIENCE

**SUPER-BALL®**

AMAZING FUN!

**SuperBall® Heights**

45	32
<b>Your Heights</b>	
30	12
\$100	\$20,000
one hund	twnty thou
28	19
\$25	\$8,000
twnty five	eight thou
23	31
\$10,000	\$50
ten thou	fifty
10	32
\$2,500	\$50
two thou five hund	fifty dol
53	17
\$25	\$3,000
twnty five	three thou

If Your Heights match either of the SuperBall Heights, win prize shown.  
If Your Heights are higher than either of the SuperBall Heights, win double the prize shown.

### Special Offer!

**Use changing scenes of SuperBall, Hula-Hoop, and Hacky Sack  
in one print run, all for the same low price!**



Hula Hoop, SuperBall, Hacky Sack © 2011 WHAM-O, Inc. All Rights Reserved.

#### RULES READ:

If YOUR TIMES match either of the HACKY SACK TIMES, win prize shown. If YOUR TIMES are higher than either of the HACKY SACK TIMES, win double the prize shown.



## Kick'n It Since 1972



The name "Hacky Sack" came from the inventors of the Footbag, John Stalberger and Mike Marshall. It is estimated that over 25 million foot bags have been sold since Stalberger and Marshall's first handmade sacks hit the scene in 1972.





Hula Hoop, SuperBall, Hacky Sack © 2011 WHAM-O, Inc. All Rights Reserved.

#### RULES READ:

If YOUR KICKS match either of the HACKY SACK KICKS, win prize shown. If YOUR KICKS are higher than either of the HACKY SACK KICKS, win double the prize shown.



## Can you beat the Hacky Sack Kicks?

**\$2**

**HACKY SACK KICKS**

**YOUR KICKS**

PRIZE	PRIZE
PRIZE	PRIZE
PRIZE	PRIZE
PRIZE	PRIZE
PRIZE	PRIZE
PRIZE	PRIZE

**WIN UP TO \$30,000!**

If YOUR KICKS match either of the HACKY SACK® KICKS, win prize shown. If YOUR KICKS are higher than either of the HACK SACK® KICKS, win double the prize shown.

**\$2**

**HACKY SACK KICKS**

<b>45</b> Forty Five	<b>32</b> thirty two
<b>30</b> \$100 one-hund	<b>12</b> \$20,000 twenty-thou
<b>28</b> \$25 twenty-five	<b>19</b> \$8,000 eight thou
<b>23</b> \$10,000 two thou five hund	<b>31</b> \$50 fifty
<b>10</b> \$2,500 two thou five hund	<b>32</b> \$50 fifty
<b>53</b> \$25 twenty-five	<b>17</b> \$3,000 three thou

**WIN UP TO \$30,000!**

If YOUR KICKS match either of the HACKY SACK® KICKS, win prize shown. If YOUR KICKS are higher than either of the HACK SACK® KICKS, win double the prize shown.

### Special Offer!

Use changing scenes of SuperBall, Hula-Hoop, and Hacky Sack in one print run, all for the same low price!



Hula Hoop, SuperBall, Hacky Sack © 2011 WHAM-O, Inc. All Rights Reserved.

#### RULES READ:

If YOUR KICKS match either of the HACKY SACK KICKS, win prize shown. If YOUR KICKS are higher than either of the HACKY SACK KICKS, win double the prize shown.

**FROST**  
PRODUCTIONS, LLC

#### CONTACT

PH: 323-874-5300

CELL: 213-880-2184

CATEFROST@AOL.COM



## Can you beat the Hacky Sack Kicks?

**Hacky Sack Kicks** \$2

**Your Kicks**

Prize	Prize
Prize	Prize
Prize	Prize
Prize	Prize
Prize	Prize

**WHAM-O**

If Your Kicks match either of the Hacky Sack Kicks, win prize shown. If Your Kicks are higher than either of the Hacky Sack Kicks, win double the prizeshown.

**Hacky Sack Kicks** \$2

**Your Kicks**

45	32
30	12
\$100	\$20,000
one hund	twnty thou
28	19
\$25	\$8,000
twenty five	eight thou
23	31
\$10,000	\$50
ten thou	fifty
10	32
\$2,500	\$50
two thou five hund	fifty dol
53	17
\$25	\$3,000
twnty five	three thou

**WHAM-O**

If Your Kicks match either of the Hacky Sack Kicks, win prize shown. If Your Kicks are higher than either of the Hacky Sack Kicks, win double the prizeshown.

### Special Offer!

Use changing scenes of SuperBall, Hula-Hoop, and Hacky Sack in one print run, all for the same low price!