



Hula Hoop, SuperBall, Hacky Sack © 2011 WHAM-O, Inc. All Rights Reserved.

FROST
PRODUCTIONS, LLC

CONTACT

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CATEFROST@AOL.COM

Classic Wham-O® Properties!

hula-hoop



SUPER-BALL®

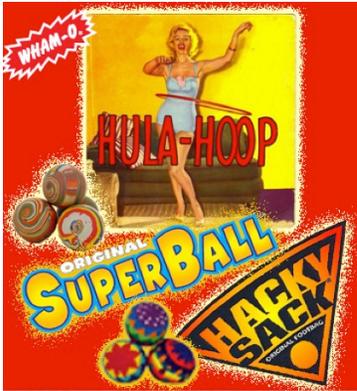
3 Amazing Retro Brands Designed to Delight and Entertain!

The **Wham-O** story is inspirational. Founders Richard P. Knerr and Arthur K. "Spud" Melin started their company with a homemade slingshot created to launch meat balls while training their falcons! A chance encounter in 1948 with the enquiry to purchase one of their handy dandy slingshots was the start to their empire. Through the years their multitude of products entertained the masses, with the following three firmly cementing their place in history.

HULA HOOP: In the spring of 1958, the Hula Hoop became Wham-O's first bonifide mega hit. Though some say the term 'hula' was first associated with the game of keeping a hoop twirling around one's waist in the 1700's, it was Wham-O that launched the Hula Hoop craze and solidated its comeback in 1963. When Knerr and Melin sold the company in 1982, they were selling a million and a half Hula Hoops a year. This item originally marketed for kids ages 6-60, is an undeniable feel-good blast from the past for all baby boomers alike.

SUPERBALL: Wham-O's top 'super toy' ever produced is without doubt the ever-popular SuperBall. Born in 1965 and boasting 92% resiliency (it bounces back 92% of the distance it's dropped), it has 100% fan approval. Not only could it bounce over your head, but it could bounce over your house! In 1965 six million SuperBalls were sold with kids and adults alike bouncing and dribbling these colorful balls everywhere.

HACKY SACK: Though Wham-O bought and introduced Hacky Sack in 1983 from inventors John Stalberger and Mike Marshall, the co-operative kicking sport has ancient origins from China, Thailand, Native America, and nearly every country. The name 'Hacky Sack' has since become a genericised trademark and refers to either the footbag or footbag game—a circle consisting of two or more players that keep the footbag off the ground without using their hands. These game dynamics are the perfect vehicle to inspire unique and great lottery ticket designs!



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Hula-hoop is back!

Guaranteed to conjure up warm nostalgic memories!

WHAM-O ORIGINAL **Hula-Hoop** **New* **GIANT 4 FT**

\$1.98 **\$2.98** RETAIL

Amazing action--defies gravity!

Rotates perpetually with body-english

It's EASY! **adjustable 3-in-1**

EXTRA LARGE FOR ADULTS.....

TWICE AS EASY FOR EVERYONE

Barrels of fun, defies gravity and spins forever around your waist, neck, knees. Toss it, skid it, twirl, roll, or spin it—it even boomerangs back! Competitive games, acrobatics, tricks, water sports, exercises and reducing, for kids 6 to 60.

#155 #164

LIFE



Over 50 Years of Fun!

Since 1958, Hula-Hoop has been one of the world's most classic & timeless toys.

Bridging the generation gap for decades, Hula-Hoop was recently awarded Dr. Toy's Classic Toy Award.



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RULES READ:

If **YOUR TIMES** match either of the **HULA-HOOP TIMES**, win prize shown. If **YOUR TIMES** are higher than either of the **HULA-HOOP TIMES**, win double the prize shown.

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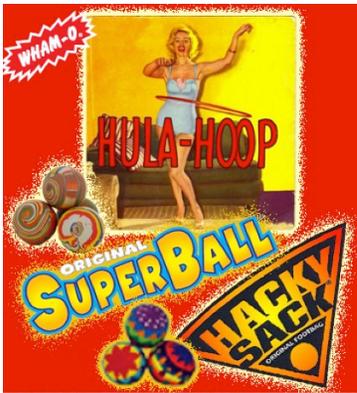
hula-hoop

Ready for Scratching!
Nostalgic Fun!



Special Offer!

Use changing scenes of SuperBall, Hula-Hoop, and Hacky Sack in one print run, all for the same low price!



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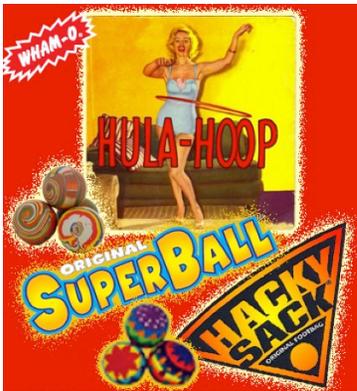
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SUPER•BALL®



***Of all Wham-O's toys, it was SuperBall that rose above the rest.
Six million SuperBalls were reportedly sold in 1965 alone.***



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RULES READ:

If **YOUR HEIGHTS** match either of the SuperBall Heights, win prize shown.
 If **YOUR HEIGHTS** are higher than either of the SuperBall Heights, win double the prize shown.



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SUPER-BALL®

Bounce Sales to New Heights!

SuperBall Heights

Your Heights

Prize	Prize

SuperBall® Heights

45 32

Your Heights

30	12
\$100	\$20,000
one hund	twnty thou
28	19
\$25	\$8,000
twnty five	eight thou
23	31
\$10,000	\$50
ten thou	Fifty
10	32
\$2,500	\$50
two thou five hund	fifty dol
53	17
\$25	\$3,000
twnty five	three thou

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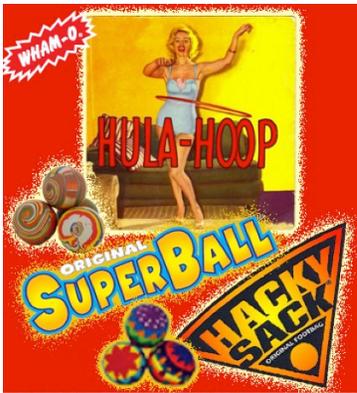
If YOUR TIMES match either of the HACKY SACK TIMES, win prize shown. If YOUR TIMES are higher than either of the HACKY SACK TIMES, win double the prize shown.



Kick'n It Since 1972



The name “Hacky Sack” came from the inventors of the Footbag, John Stalberger and Mike Marshall. It is estimated that over 25 million foot bags have been sold since Stalberger and Marshall’s first handmade sacks hit the scene in 1972.



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RULES READ:

IF YOUR KICKS match either of the HACKY SACK KICKS, win prize shown. If YOUR KICKS are higher than either of the HACKY SACK KICKS, win double the prize shown.



Can you beat the Hacky Sack Kicks?

\$2 **WHAM-O**

HACKY SACK KICKS

YOUR KICKS

PRIZE	PRIZE

WIN UP TO \$30,000!

If YOUR KICKS match either of the HACKY SACK® KICKS, win prize shown. If YOUR KICKS are higher than either of the HACK SACK® KICKS, win double the prize shown.

\$2 **WHAM-O**

HACKY SACK KICKS

45 Forty Five	32 thirty two
YOUR KICKS	
30 \$100 one-hund	12 \$20,000 twenty-thou
28 \$25 twnty-five	19 \$8,000 eight thou
23 \$10,000 two thou five hund	31 \$50 fifty
10 \$2,500 two thou five hund	32 \$50 fifty
53 \$25 twnty-five	17 \$3,000 three thou

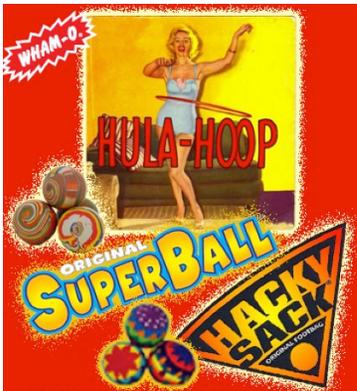
WIN UP TO \$30,000!

If YOUR KICKS match either of the HACKY SACK® KICKS, win prize shown. If YOUR KICKS are higher than either of the HACK SACK® KICKS, win double the prize shown.



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Can you beat the Hacky Sack Kicks?

Hacky Sack Kicks \$2

Your Kicks

Prize	Prize

Win up to \$30,000

WHAM-O

If Your Kicks match either of the Hacky Sack Kicks, win prize shown. If Your Kicks are higher than either of the Hacky Sack Kicks, win double the prizeshown.

Hacky Sack Kicks \$2

45 32

Your Kicks

30	12
\$100 one hund	\$20,000 twnty thou
28	19
\$25 twnty five	\$8,000 eight thou
23	31
\$10,000 ten thou	\$50 fifty
10	32
\$2,500 two thou five hund	\$50 fifty dol
53	17
\$25 twnty five	\$3,000 three thou

Win up to \$30,000

WHAM-O

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