



INTRODUCING...
PAT SAJAK
&
HIS GAME SHOW GAMES!



Pat Sajak hardly needs an introduction. He is the **#1 Game Show Host of all time**. His fan club of **75 MILLION viewers** welcome him into their homes each week. Fitting really, since the most loved and watched TV host of the century is also a true patriot. Did you know it was Pat who, for a year and half, was the Armed Forces Radio personality for AFVN in Saigon. Each morning it was Pat who yelled... "Good Morning, Vietnam!"

Pat's **recognizability skyrocketed in 1982** when he began hosting Merv Griffin's Wheel of Fortune. Though his **unstoppable success over the past quarter century** could have been quite enough for him to kick back and take it easy, Pat did no such thing. Instead, in his spare time, **Pat launched a highly acclaimed and entertaining game empire** that spans across the internet, TV, books, magazines, cell phones, and CD-ROMs.

CONTACT

CATEFROST@AOL.COM

PH: 323-874-5300

CELL: 213-880-2184

WWW.ABOUTFROSTPRODUCTIONS.COM



THE GROWING PAT SAJAK GAMES EMPIRE

In keeping with his 'Game Show' persona, Pat's fabulous game creations have taken hold among a myriad of different venues. Here's just a short synopsis. (For a more detailed list of goings-on, please see the 19-page PDF entitled *Pat Sajak Games Presentation*.)

- **PatSajakGames.com:** An innovative online internet game site with a great selection of new online and download game products. Games include Pat Sajak's Lucky Letters™, Trivia Gems, Blackjack Bowling™ plus Pat's patent pending Code Letters™ system and more.
- **Blackjack Bowling™ TV Game Show:** Pat's #1 rated TV Game Show in Taiwan is in its 4th season! Part *bowling* and part *blackjack*, it's easy to understand why fans think this unique merger is even better than getting peanut butter on your chocolate (or chocolate on your peanut butter)!
- **Books, Magazines & Calendars:** Pat has teamed up with Penny Press (the leading puzzle magazine publisher), Andrews McMeel (a calendar publishing leader), and Triumph Publications who publish Pat's puzzle and game books. These goodies can be found in all major bookstores as well as on Amazon.com.
- **Cell Phones & CD-ROMs:** Pat's hit Internet and download game (Lucky Letters™) and #1 TV Game Show (Blackjack Bowling™) is now widely available on mobile phones! CD-ROM versions of many of Pat's innovative games are also selling like hotcakes.
- **DirecTV:** Pat's games are a hit on DirecTV's hot new Game Lounge now offered to their 11 Million subscribers.

BUT HEY, HOW DOES ALL THIS RELATE TO THE LOTTERY?

Very simply, we've got a winning combination here. The most loved and known Game Show host of all time, is sharing his fun and entertaining game content with the lottery industry. Scratching and playing is always better when it comes with more fun, entertainment, and value!

Just have a look for yourself. Check out the cool new *Pat Sajak Game Show Game* tickets on the following pages!



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RULES READ:

FOR FUN: Try to guess the riddles.

TO PLAY: Reveal the Riddle Answers. Each time any of **YOUR LUCKY LETTERS** appear in the riddles, win corresponding prize.

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TICKET DESIGN: LAUGH ALL THE WAY TO THE BANK!

Introducing the Pat Sajak Game Show Game: *Laugh All The Way To The Bank!* A ticket guaranteed to amuse players. In addition to winning money, players get the added value of trying to guess brain-teasing riddles!

LAUGH ALL THE WAY TO THE BANK

Riddle #1 How should you treat a baby goat?

Answer

Riddle #2 What turns everything around but doesn't move?

Answer

Riddle #3 What is the perfect cure for dandruff?

Answer

Riddle #4 What belongs to you, but is used more by others?

Answer

Riddle #5 What has a big mouth but doesn't say a word?

Answer

Win up to \$30,000

YOUR
LUCKY
LETTER
PRIZE




YOUR
LUCKY
LETTER
PRIZE

YOUR
LUCKY
LETTER
PRIZE

YOUR
LUCKY
LETTER
PRIZE

\$3

FOR FUN: Try to guess the riddles. TO PLAY: Reveal the Riddle Answers. Each time any of YOUR LUCKY LETTERS appear in the riddles, win corresponding prize.

LAUGH ALL THE WAY TO THE BANK

Riddle #1 How should you treat a baby goat?

Answer

Riddle #2 What turns everything around but doesn't move?

Answer

Riddle #3 What is the perfect cure for dandruff?

Answer

Riddle #4 What belongs to you, but is used more by others?

Answer

Riddle #5 What has a big mouth but doesn't say a word?

Answer

Win up to \$30,000

X
\$500

R
\$100

G
\$2,000

P
\$50

\$3

FOR FUN: Try to guess the riddles. TO PLAY: Reveal the Riddle Answers. Each time any of YOUR LUCKY LETTERS appear in the riddles, win corresponding prize.



TICKET DESIGN: BLACKJACK BOWLING™

Introducing the Pat Sajak Game Show Game: **Blackjack Bowling™**. This ticket has a quick and simple game play based on Pat's #1 rated Taiwan TV Game Show. Combining two favorite and popular pastimes, bowling and blackjack, this ticket is sure to *strike* a chord with the mass market.

RULES READ:

Within each game, add the "# Pins Knocked Down" with the value of your two cards for your Grand Total and win prize according to Prize Legend.

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BLACKJACK BOWLING™

| GAME #1 | GAME #2 | GAME #3 | GAME #4 | GAME #5 | GAME #6 |
|--------------------------------------------------------------|--------------------------------------------------------------|--------------------------------------------------------------|--------------------------------------------------------------|--------------------------------------------------------------|--------------------------------------------------------------|
| Your Card #1: 4 Your Card #2: 3 # Pins Knocked Down: 6 | Your Card #1: 7 Your Card #2: 6 # Pins Knocked Down: 5 | Your Card #1: 7 Your Card #2: 6 # Pins Knocked Down: 0 | Your Card #1: 3 Your Card #2: 9 # Pins Knocked Down: 1 | Your Card #1: 2 Your Card #2: 9 # Pins Knocked Down: 4 | Your Card #1: 4 Your Card #2: 5 # Pins Knocked Down: 4 |

Win up to \$30,000

| Grand Total | Prize | Grand Total | Prize |
|-------------|-------|-------------|----------|
| 14 | \$5 | 18 | \$500 |
| 15 | \$10 | 19 | \$1,000 |
| 16 | \$50 | 20 | \$5,000 |
| 17 | \$100 | 21 | \$30,000 |

Within each game, add the "# Pins Knocked Down" with the value of your two cards for your Grand Total and win prize according to Prize Legend.

BLACKJACK BOWLING™

| GAME #1 | GAME #2 | GAME #3 | GAME #4 | GAME #5 | GAME #6 |
|-------------------------------|-------------------------------|-------------------------------|------------------------------|-------------------------------|-------------------------------|
| 4 ♣ four | 3 ♥ three | 7 ♠ seven | 6 ♦ six | 2 ♥ two | 9 ♣ nine |
| YOU KNOCKED DOWN 6 PINS | YOU KNOCKED DOWN 5 PINS | YOU KNOCKED DOWN 0 PINS | YOU KNOCKED DOWN 1 PIN | YOU KNOCKED DOWN 4 PINS | YOU KNOCKED DOWN 4 PINS |

Win up to \$30,000

| Grand Total | Prize | Grand Total | Prize |
|-------------|-------|-------------|----------|
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| 15 | \$10 | 19 | \$1,000 |
| 16 | \$50 | 20 | \$5,000 |
| 17 | \$100 | 21 | \$30,000 |

Within each game, add the "# Pins Knocked Down" with the value of your two cards for your Grand Total and win prize according to Prize Legend.



RULES READ:

FOR FUN: Try to solve the crossword puzzles. For extra help, use the Code Letter Symbols. Each one corresponds to the same letter within a game.

TO PLAY: Reveal Your Letters within each game. Each time a word has all Your Letters, win prize according to Prize Chart. See chart for top prize.

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TICKET DESIGN: CODE LETTER™ CROSSWORDS

CODE LETTER™ CROSSWORDS \$3



Your Letters
GAME #1

| | |
|---|---|
| ↻ | ↻ |
| ↻ | ↻ |
| ↻ | ↻ |
| ↻ | ↻ |
| ↻ | ↻ |

GAME #1 →

Clues

1a Hollow tube
4a Musical saga
5a Edible fruit

1d Rouse, impel
2d Grievance
3d Duo



WIN UP TO \$30,000

FOR FUN: Try to solve the crossword puzzles. For extra help, use the Code Letter Symbols. Each one corresponds to the same letter within a game. TO PLAY: Reveal Your Letters within each game. Each time a word has all Your Letters, win prize according to Prize Chart. See chart for top prize.

| | | |
|-----------------------------------------|-----------------|-------------------|
| 1 word = \$5 | 3 words = \$50 | 5 words = \$500 |
| 2 words = \$10 | 4 words = \$100 | 6 words = \$1,000 |
| All 12 words in BOTH puzzles = \$30,000 | | |



Your Letters
GAME #1

| | |
|---|---|
| E | A |
| O | P |
| R | V |
| Z | F |
| J | U |

GAME #1 →

Clues

1a Hollow tube
4a Musical saga
5a Edible fruit

1d Rouse, impel
2d Grievance
3d Duo



WIN UP TO \$30,000

FOR FUN: Try to solve the crossword puzzles. For extra help, use the Code Letter Symbols. Each one corresponds to the same letter within a game. TO PLAY: Reveal Your Letters within each game. Each time a word has all Your Letters, win prize according to Prize Chart. See chart for top prize.

| | | |
|-----------------------------------------|-----------------|-------------------|
| 1 word = \$5 | 3 words = \$50 | 5 words = \$500 |
| 2 words = \$10 | 4 words = \$100 | 6 words = \$1,000 |
| All 12 words in BOTH puzzles = \$30,000 | | |

Introducing the Pat Sajak Game Show Game: *Code Letter™ Crosswords!*

Giving players extra bang for their buck, this ticket utilizes the Pat Sajak patent pending 'Code Letter™' game play. Combining it with the popular crossword game play, players can (if they choose to), actually play the crossword grids like a regular crossword puzzle!

More unique game play coming soon!

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PLEASE CONTACT FROST
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&

BE SURE THE VISIT AND
BOOKMARK THE
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FOR THE MOST CURRENT
INFORMATION!

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