



**FROST**  
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*Property Overview*





X Marks The Spot © & TM 2014  
Frost Productions LLC  
Patent Pending

# X Marks the Spot™

Scratching your way to buried treasure!

## X Marks the Spot:

No authentic treasure map is complete without a large **X** to mark the spot of the hidden booty. The *X MARKS THE SPOT* license makes creative use of the well-known **X** treasure spot, whereby creating a new level of game play for players (see **Unique Game Play** below).

Distinctive and universal, this license plays with the money theme of discovering buried treasure. Of course, getting at the treasure is a little less like digging and more like scratching, but it's still just as exciting.

Packed with extended play value, the ticket has 35 ways to win and offers players an exciting new game play unique to lottery tickets. In addition, *X Marks the Spot* also lends itself to a great line of merchandise as seen in the following pages.

## Unique game play!

This playful treasure map design, containing its very own collection of scratchable sand dunes or mounds of coins, is packed with extended play value. With 35 ways to win, the ticket offers two different prize matching systems (money amounts or symbols), all the while taking a tic-tac-toe-like style game play or bingo style play, to a whole new level.

The **X** symbol features heavily in the ticket's design and play. Acting like a "wild card" the **X** symbol allows players to win with just two additional matching numbers, try for the extra Bonus Treasure Chest Play, and play an additional game across all four game grids (for larger sized tickets). The large golden horizontal **X** covers all four games and gives players two additional chances to win with a 10-times bonus feature! Have a look at the 4x6 and 4x8 ticket designs on the following pages!

**Variable scenes for any time of year!** The *X MARKS THE SPOT* ticket offers players **additional themes** for **Valentine's day**, **Halloween**, and the **holiday season**. There are also **BINGO themed**, and **Symbol themed** *X MARKS THE SPOT* designs to choose from.

Consider the *X MARKS THE SPOT* ticket as alternative (or addition) to your Crossword and Bingo games!

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# Ticket Design \*Standard\*

Size 4x6

Price point \$5, or your choice.

35 ways to win!

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## 4x6 RULES READ:

**WITHIN EACH GAME:** In any row, column or diagonal, reveal 3 like prize amounts, or 2 like prize amounts and an X symbol and win that amount.

**GOLD DIAGONAL LINES ACROSS ALL 4 GAMES:** Reveal 6 like prize amounts across either one of the large center gold diagonal lines and win 10 times that prize amount.

X symbols are wild and can be used with dollar amounts to win.

**BONUS TREASURE CHEST PRIZE:** Get 3 X symbols anywhere in the four games and win the bonus treasure chest prize shown.

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35 ways to win! \$5

# X Marks the \$pot

Win up to \$100,000

GAME #1

Gold Coin	Gold Coin	Gold Coin
Gold Coin	Gold Coin	Gold Coin
Gold Coin	Gold Coin	Gold Coin

GAME #2

Gold Coin	Gold Coin	Gold Coin
Gold Coin	Gold Coin	Gold Coin
Gold Coin	Gold Coin	Gold Coin

GAME #3

Gold Coin	Gold Coin	Gold Coin
Gold Coin	Gold Coin	Gold Coin
Gold Coin	Gold Coin	Gold Coin

GAME #4

Gold Coin	Gold Coin	Gold Coin
Gold Coin	Gold Coin	Gold Coin
Gold Coin	Gold Coin	Gold Coin

WITHIN EACH GAME: In any row, column or diagonal, reveal 3 like prize amounts, or 2 like prize amounts and an X symbol and win that amount. GOLD DIAGONAL LINES ACROSS ALL 4 GAMES: Reveal 6 like prize amounts across either one of the large center diagonal lines and win 10 times that prize amount. X symbols are wild and can be used with dollar amounts to win. BONUS TREASURE CHEST PRIZE: Get 3 X symbols anywhere in the four games and win the bonus treasure chest prize shown.

35 ways to win! \$5

# X Marks the \$pot

Win up to \$100,000

GAME #1

\$100 One Hund	\$25 Twenty Five	\$500 Five Hund
\$100 One Hund	\$100 One Hund	\$200 Two Hund
X Three Hund	\$300 Three Hund	\$5000 Five Thous

GAME #2

\$2000 Two Thous	\$2000 Two Thous	\$60 Sixty Dol
\$2000 Two Thous	\$25,000 Twenty Five thous	\$400 Four Hund
\$25,000 Twenty Five thous	\$400 Four Hund	\$400 Four Hund

GAME #3

\$25 Twenty Five	\$25 Twenty Five	\$300 Three Hund
\$25 Twenty Five	\$100 One Hund	\$100 One Hund
\$7,000 Seven Thou	\$300 Three Hund	X Three Hund

GAME #4

\$250 Two Hund fifty	\$50 fifty	X fifty
\$100 One Hund	\$50 fifty	\$50 fifty Dol
\$100 One Hund	\$1,000 One Thous	\$100 One Hund

WITHIN EACH GAME: In any row, column or diagonal, reveal 3 like prize amounts, or 2 like prize amounts and an X symbol and win that amount. GOLD DIAGONAL LINES ACROSS ALL 4 GAMES: Reveal 6 like prize amounts across either one of the large center diagonal lines and win 10 times that prize amount. X symbols are wild and can be used with dollar amounts to win. BONUS TREASURE CHEST PRIZE: Get 3 X symbols anywhere in the four games and win the bonus treasure chest prize shown.

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#### 4x6 RULES READ:

**WITHIN EACH GAME:** In any row, column or diagonal, reveal 3 like prize amounts, or 2 like prize amounts and an X symbol and win that amount.

**GOLD DIAGONAL COINS ACROSS ALL 4 GAMES:** Reveal 6 like prize amounts across either one of the large center gold diagonal lines and win 10 times that prize amount. X symbols are wild and can be used with dollar amounts to win.

**BONUS TREASURE CHEST PRIZE:** Get 3 X symbols anywhere in the four games and win the bonus treasure chest prize shown.

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## Ticket Design \*holiday\*

Size 4x6

Price point \$5, or your choice.

35 ways to win!

35 ways to win! \$5

# X-Marks the Spot

Win up to \$200,000

**GAME #1**

Gold Coins	Green Bush	Green Bush
Green Bush	Gold Coins	Green Bush
Green Bush	Green Bush	Gold Coins

**GAME #2**

Green Bush	Green Bush	Gold Coins
Green Bush	Gold Coins	Green Bush
Gold Coins	Green Bush	Green Bush

**GAME #3**

Green Bush	Green Bush	Gold Coins
Green Bush	Gold Coins	Green Bush
Gold Coins	Green Bush	Green Bush

**GAME #4**

Gold Coins	Green Bush	Green Bush
Green Bush	Gold Coins	Green Bush
Green Bush	Green Bush	Gold Coins

WITHIN EACH GAME: In any row, column or diagonal, reveal 3 like prize amounts, or 2 like prize amounts and an X symbol and win that amount. GOLD DIAGONAL LINES ACROSS ALL 4 GAMES: Reveal 6 like prize amounts across either one of the large center diagonal lines and win 10 times that prize amount. X symbols are wild and can be used with dollar amounts to win. BONUS TREASURE CHEST PRIZE: Get 3 X symbols anywhere in the four games and win the bonus treasure chest prize shown.

35 ways to win! \$5

# X-Marks the Spot

Win up to \$200,000

**GAME #1**

\$100 One Hund	\$25 Twenty Five	\$500 Five Hund
\$100 One Hund	\$100 One Hund	\$200 Two Hund
X	\$300 Three Hund	\$5000 Five Thous

**GAME #2**

\$2000 Two Thous	\$2000 Two Thous	\$60 Sixty Dol
\$2000 Two Thous	\$25,000 Twenty Five thous	\$400 Four Hund
\$25,000 Twenty Five thous	\$400 Four Hund	\$400 Four Hund

**GAME #3**

\$25 Twenty Five	\$25 Twenty Five	\$300 Three Hund
\$25 Twnth Five	\$100 One Hund	\$100 OneHund
\$7,000 Seven Thou	\$300 Three Hund	X

**GAME #4**

\$250 Two Hund	\$50 fifty	X
\$100 One Hund	\$50 fifty	\$50 Fifty Dol
\$100 OneHund	\$1,000 One Thous	\$100 One Hund

WITHIN EACH GAME: In any row, column or diagonal, reveal 3 like prize amounts, or 2 like prize amounts and an X symbol and win that amount. GOLD DIAGONAL LINES ACROSS ALL 4 GAMES: Reveal 6 like prize amounts across either one of the large center diagonal lines and win 10 times that prize amount. X symbols are wild and can be used with dollar amounts to win. BONUS TREASURE CHEST PRIZE: Get 3 X symbols anywhere in the four games and win the bonus treasure chest prize shown.

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# Ticket Design \* Valentine's Day\*

Size 4x6

Price point \$5, or your choice.

35 ways to win!

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## 4x6 RULES READ:

**WITHIN EACH GAME:** In any row, column or diagonal, reveal 3 like prize amounts, or 2 like prize amounts and a HEART symbol and win that amount.

**HEART SYMBOLS ACROSS ALL 4 GAMES:** Reveal 6 like prize amounts across either one of the large center HEART diagonal lines and win 10 times that prize amount. HEART symbols are wild and can be used with dollar amounts to win.

**BONUS HEART PRIZE:**  
Get 3 HEART symbols anywhere in the four games and win the bonus HEART prize shown.

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\$5

## X-Marks the Spot

35 WAYS TO WIN!  
WIN UP TO \$100,000

BONUS

GAME #1

Heart	\$100	\$100
\$100	Heart	\$100
\$100	\$100	Heart

GAME #2

\$100	\$100	Heart
\$100	Heart	\$100
Heart	\$100	\$100

GAME #3

\$100	\$100	Heart
\$100	Heart	\$100
Heart	\$100	\$100

GAME #4

Heart	\$100	\$100
\$100	Heart	\$100
\$100	\$100	Heart

WITHIN EACH GAME: In any row, column or diagonal, reveal 3 like prize amounts, or 2 like prize amounts and a symbol and win that amount. DIAGONAL HEARTS ACROSS ALL 4 GAMES: Reveal 6 like prize amounts across either one of the large center diagonal lines and win 10 times that prize amount. Heart symbols are wild and can be used with dollar amounts to win. BONUS HEART PRIZE: Get 3 Heart symbols anywhere in the four games and win the "bonus heart" prize shown.

\$5

## X-Marks the Spot

35 WAYS TO WIN!  
WIN UP TO \$100,000

\$400 Four Hund

GAME #1

\$100 One Hund	\$25 Twenty Five	\$500 Five Hund
\$100 One Hund	\$100 One Hund	\$200 Two Hund
Heart	\$300 Three Hund	\$5000 Five Thous

GAME #2

\$2000 Two Thous	\$2000 Two Thous	\$60 Sixty Dol
\$2000 Two Thous	\$25,000 Twenty Five thous	\$400 Four Hund
\$25,000 Twenty Five thous	\$400 Four Hund	\$400 Four Hund

GAME #3

\$25 Twenty Five	\$25 Twenty Five	\$300 Three Hund
\$25 Twenth Five	\$100 One Hund	\$100 OneHund
\$7,000 Seven Thou	\$300 Three Hund	Heart

GAME #4

\$250 Two Hund fifty	\$50 fifty	Heart
\$100 One Hund	\$50 fifty	\$50 Fifty Dol
\$100 OneHund	\$1,000 One Thous	\$100 One Hund

WITHIN EACH GAME: In any row, column or diagonal, reveal 3 like prize amounts, or 2 like prize amounts and a symbol and win that amount. DIAGONAL HEARTS ACROSS ALL 4 GAMES: Reveal 6 like prize amounts across either one of the large center diagonal lines and win 10 times that prize amount. Heart symbols are wild and can be used with dollar amounts to win. BONUS HEART PRIZE: Get 3 Heart symbols anywhere in the four games and win the "bonus heart" prize shown.

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#### 4x6 RULES READ:

**WITHIN EACH GAME:** In any row, column or diagonal, reveal 3 like prize amounts, or 2 like prize amounts and an X symbol and win that amount.

**DIAGONAL LINES ACROSS ALL FOUR GAMES:** Reveal 6 like prize amounts across either one of the large center diagonal lines and win 10 times that prize amount. X symbols are wild and can be used with dollar amounts to win.

**BONUS BROOM PRIZE:** Get 3 X symbols anywhere in the four games and win the BONUS BROOM prize shown.

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## Ticket Design \* Halloween\*

Size 4x6

Price point \$5, or your choice.

35 ways to win!

**X Marks the Spot** with... **Tic Tac Trollie** **BONUS** **35 WAYS TO WIN!** **\$5**

**GAME #1**


**GAME #2**


**GAME #3**


**GAME #4**


WITHIN EACH GAME: In any row, column or diagonal, reveal 3 like prize amounts, or 2 like prize amounts and a X symbol and win that amount. DIAGONAL LINES OF FACES ACROSS ALL 4 GAMES: Reveal 6 like prize amounts across either one of the large center diagonal lines and win 10 times that prize amount. X symbols are wild and can be used with dollar amounts to win. BONUS BROOM PRIZE: Get 3 X symbols anywhere in the four games and win the "bonus broom" prize shown.

**X Marks the Spot** with... **Tic Tac Trollie** **BONUS** **35 WAYS TO WIN!** **\$5**

**GAME #1**

\$100 One Hund	\$25 Twenty Five	\$500 Five Hund
\$100 One Hund	\$100 One Hund	\$200 Two Hund
	\$300 Three Hund	\$5000 Five Thous

**GAME #2**

\$2000 Two Thous	\$2000 Two Thous	\$60 Sixty Dol
\$2000 Two Thous	\$25,000 Twenty Five thous	\$400 Four Hund
\$25,000 Twenty Five thous	\$400 Four Hund	\$400 Four Hund

**GAME #3**

\$25 Twenty Five	\$25 Twenty Five	\$300 Three Hund
\$25 Twenty Five	\$100 One Hund	\$100 One Hund
\$7,000 Seven Thou	\$300 Three Hund	

**GAME #4**

\$250 Two Fifty	\$50 Fifty	
\$100 One Hund	\$50 Fifty	\$50 Fifty Dol
\$100 One Hund	\$1,000 One Thous	\$100 One Hund

WITHIN EACH GAME: In any row, column or diagonal, reveal 3 like prize amounts, or 2 like prize amounts and a X symbol and win that amount. DIAGONAL LINES OF FACES ACROSS ALL 4 GAMES: Reveal 6 like prize amounts across either one of the large center diagonal lines and win 10 times that prize amount. X symbols are wild and can be used with dollar amounts to win. BONUS BROOM PRIZE: Get 3 X symbols anywhere in the four games and win the "bonus broom" prize shown.

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#### 4x8 RULES READ:

**WITHIN EACH GAME:** In any row, column or diagonal, reveal 3 like symbols, or 2 like symbols and an X symbol and win the amount for that symbol.

**GOLD DIAGONAL LINES ACROSS ALL 4 GAMES:** Reveal 6 like symbols across either one of the large center diagonal lines and win 10 times that symbol prize amount.

X symbols are wild and can be used with other symbols to win.

**BONUS TREASURE CHEST PRIZE:** Get 3 X symbols anywhere in the four games and win the bonus treasure chest prize shown.

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## Ticket Design with Symbols

Size 4x8, price point \$10 or your choice.

35 WAYS TO WIN! \$10

# X Marks the \$pot

WIN UP TO \$500,000

GAME #1

X	X	X
X	X	X
X	X	X

GAME #2

X	X	X
X	X	X
X	X	X

GAME #3

X	X	X
X	X	X
X	X	X

GAME #4

X	X	X
X	X	X
X	X	X

Symbol Prize Grid

Boat \$10	Compass \$20	Telescope \$30	Treasure Chest \$50	Skull & Swords \$100	Coin \$200
Hat \$500	Shovel \$1000	Flag \$5000	Pirate \$10,000	Money Bag \$100,000	Pick \$500,000

WITHIN EACH GAME: In any row, column or diagonal, reveal 3 like symbols, or 2 like symbols and an X symbol and win the amount for that symbol. GOLD DIAGONAL LINES ACROSS ALL 4 GAMES: Reveal 6 like symbols across either one of the large center diagonal lines and win 10 times that symbol prize amount. X symbols are wild and can be used with other symbols to win. BONUS TREASURE CHEST PRIZE: Get 3 X symbols anywhere in the four games and win the bonus treasure chest prize shown.

35 WAYS TO WIN! \$10

# X Marks the \$pot

WIN UP TO \$500,000

GAME #1

Skull & Swords	Compass	Hat
Skull & Swords	Skull & Swords	Coin
X	Shovel	Money Bag

GAME #2

Flag	Flag	Treasure Chest
Flag	Telescope	Pirate
Telescope	Pirate	Pirate

GAME #3

Compass	Compass	Treasure Chest
Compass	Skull & Swords	Skull & Swords
Money Bag	Pick	X

GAME #4

Money Bag	Boat	X
Money Bag	Treasure Chest	Boat
Hat	Pick	Coin

Symbol Prize Grid

Boat \$10	Compass \$20	Telescope \$30	Treasure Chest \$50	Skull & Swords \$100	Coin \$200
Hat \$500	Shovel \$1000	Flag \$5000	Pirate \$10,000	Money Bag \$100,000	Pick \$500,000

WITHIN EACH GAME: In any row, column or diagonal, reveal 3 like symbols, or 2 like symbols and an X symbol and win the amount for that symbol. GOLD DIAGONAL LINES ACROSS ALL 4 GAMES: Reveal 6 like symbols across either one of the large center diagonal lines and win 10 times that symbol prize amount. X symbols are wild and can be used with other symbols to win. BONUS TREASURE CHEST PRIZE: Get 3 X symbols anywhere in the four games and win the bonus treasure chest prize shown.





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### 58 WAYS TO WIN.

**RULES READ: Within Each Game Card:** Match all the numbers in any row, column or diagonal ("ONE LINE"), or the numbers in all 4 corners ("FOUR CORNERS"), or all the numbers across the 2 diagonal lines ("X DIAGONALS"), and win according to prize grid. 'X' symbols are wild and can be used with numbers to win.

**Large Diagonal X Across all 4 Game Cards:** Match all the numbers under the golden diagonal X that covers all four game cards and win 10 times the individual line wins (Value: \$380). 'X' symbols are wild and can be used with numbers to win.

**Three Random 'X's:** Find 3 'X' symbols anywhere in the four game cards and win the treasure chest prize.

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## Ticket Design \* Bingo Style\*

58 ways to win!

Size 4x8

Price point \$3 or your choice.

58 WAYS TO WIN! \$3

# X Marks the \$pot

WIN UP TO \$5,000

CARD #1

6	6	6	42	6
52	6	17	42	17
52	52	X	42	17
17	42	17	42	17
86	86	86	42	6

CARD #2

17	81	2	2	17
81	17	81	X	17
17	81	17	33	17
17	17	17	17	33
17	33	33	33	17

CARD #3

17	21	33	43	17
17	21	17	43	17
43	43	43	43	26
11	17	17	43	17
17	17	43	17	17

CARD #4

63	63	63	63	17
63	63	17	63	17
88	88	88	88	17
34	34	34	63	17
5	X	5	5	8

	Card #1	Card #2	Card #3	Card #4
ONE LINE	\$3	\$5	\$10	\$20
FOUR CORNERS	\$10	\$20	\$50	\$100
X DIAGONALS	\$20	\$50	\$500	\$5000

Large X Diagonal across all 4 Cards: \$380

Three Random X's Win Treasure Chest Prize

FULL RULES ON BACK OF TICKET

58 WAYS TO WIN! \$3

# X Marks the \$pot

WIN UP TO \$5,000

CARD #1

6	6	6	42	6
52	6	17	42	17
52	52	X	42	17
17	42	17	42	17
86	86	86	42	6

CARD #2

17	81	2	2	17
81	17	81	X	17
17	81	17	33	17
17	17	17	17	33
17	33	33	33	17

CARD #3

17	21	33	43	17
17	21	17	43	17
43	43	43	43	26
11	17	17	43	17
17	17	43	17	17

CARD #4

63	63	63	63	17
63	63	17	63	17
88	88	88	88	17
34	34	34	63	17
5	X	5	5	8

	Card #1	Card #2	Card #3	Card #4
ONE LINE	\$3	\$5	\$10	\$20
FOUR CORNERS	\$10	\$20	\$50	\$100
X DIAGONALS	\$20	\$50	\$500	\$5000

Large X Diagonal across all 4 Cards: \$380

Three Random X's Win Treasure Chest Prize

FULL RULES ON BACK OF TICKET

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## A note about the Treasure Chest prize!



For the most 'bang for your buck', it's best to program the ticket at all times with 2 wild X's somewhere on the card.

In addition, the Treasure Chest Prize (3 wild X's anywhere on the card), should be a frequent winner. Programming it as a or \$20, or \$30 or \$50 win many times in the run will be beneficial. That way, down to the last box scratch, players are still hoping for a third X if they have not already found one!

## A note about the prize structure and large diagonal X lines!

When one of the large diagonal lines is programmed to win (ie., the top left to bottom right diagonal in game #1 & #4, or conversely, the top right to bottom left diagonal in game #2 & #3, winners would win the 10-times the prize amount **as well as** the individual win for the diagonal in each of the two separate games.

FOR EXAMPLE: If game #1 and game #4 had all \$100's and a few wild X's, then the player would win \$1,200.00. (\$1,000.00 for the 10-times prize, and \$100 for the game #1 diagonal, plus \$100 for the game #4 diagonal). Programming and prize structure will have to take **this triple winning feature** into account!

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# Merchandise

Pay No licensing fee, or partial fee with merchandise

The **X MARKS THE SPOT** license lends itself to **unique and inspiring prize merchandise**. The treasure hunting theme conjures up images of found doubloons, ancient coins, and silver and gold.

True to this theme, Frost Productions is proud to announce its partnership with one of the countries most gifted, creative, and **celebrated master jewelers—EREZ**. EREZ specializes in quality *one-of-a-kind* handmade **jewelry incorporating ancient coins** found all over the globe. His unique pieces are works of art, and are worn by both men and women alike.

Even more exciting, EREZ has agreed to create a **specialized line of necklaces for the lottery industry** for both men and women! A package including a men's and woman's necklace is a fabulous offering for lucky lottery winners. These works of art are extraordinarily unique and have an even higher perceived value than their sticker price. (Other item possibilities exist as well.)

Just a few examples of the many different necklace designs can be seen on the following pages, but for a more encompassing look at this master jewelers' work, please go to the site listed below.

The EREZ collection can be seen at:

***[www.OwnAPieceOfHistory.biz](http://www.OwnAPieceOfHistory.biz)***



## EXEZ Collection Samples



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- Handmade & one of a kind!
  - Specific items just for lottery industry!
  - Materials used:  
Gold\*, Silver,  
Diamonds, Gem  
stones, & rare coins!
- (\*Gold Increases price dramatically)
- Unique & valuable items!

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# EXEZ Collection Samples con't



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- Handmade & one of a kind!
  - Specific items just for lottery industry!
  - Materials used:  
Gold\*, Silver,  
Diamonds, Gem  
stones, & rare coins!
- (\*Gold Increases price dramatically)
- Unique & valuable items!

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