

FROST
PRODUCTIONS LLC



The advertisement features a central illustration of a woman with long blonde hair, wearing a blue robe with a green patterned collar, pouring gold coins from a large golden horn. In the background, there is a classical building with columns and a sign that reads "GODDESS OF GOLD™". A golden box in the foreground contains the text "GODDESS OF GOLD™" and "MERCHANDISE". The entire scene is set against a backdrop of green hills and a blue sky.

FORTUNA

GODDESS OF GOLD™

GODDESS OF GOLD™
MERCHANDISE

Introducing
FORTUNA
GODDESS OF GOLD™
MERCHANDISE

CONTACT

PH: 323-874-5300

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CATEFROST@AOL.COM



Don't want to pay a licensing fee?

Fortuna; Goddess of Gold Merchandise

A fabulous line of merchandise is continuously being worked on for the *Fortuna; Goddess Of Gold* property. As new items are ready, they will be added to the merchandise offerings.

Currently, have a look on the following pages at...

- The Goddess of Gold jewelry line exclusively created for the Lottery Industry by top Los Angeles jewelry designers!

AND...

- The Goddess of Gold ALASHAN CASHMERE THROW

The most updated and detailed Merchandise PDF file is always downloadable directly from the web site's Fortuna Merchandise Section.

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- Handmade in the USA!
- Exclusive Design!
- Gold, silver and diamond!
- Unique and valuable items!

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Fortuna Merchandise!

**EXCLUSIVELY
FOR THE
LOTTERY INDUSTRY**

**MADE
IN THE
USA!**

- Hand crafted in the USA!
- 1 3/4" long, 3/4" wide.



- Reversible unisex dog tag pendant.
- Solid 10k gold front with organic hammer design.
- Inset brilliant cut diamond.
- 925 sterling silver back & inspirational message.
- Adjustable deerskin cord!



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ALASHAN CASHMERE™

*Fortuna
Goddess of Gold™
Alashan Cashmere Throw*

As warm and comforting as the wings of a Goddess, the Goddess of Gold Alashan cashmere throw is made from the world's finest cashmere. Created in extra large size specifically for the lottery industry, this throw comes from cashmere goats that graze in the remote Alashan region of Inner Mongolia, China. The particular combination of diet, climate and geographic conditions of the Alashan desert have allowed the goats that live there to produce the finest and longest snowy white cashmere in the world. Harvesting their cashmere—the fine undercoat or “underdown” grown as a protection against the winter—is only the first step of many laborious processing stages to transform the raw fiber into commercial grade cashmere.

First, the raw or “greasy” cashmere is combed from the goats by nomadic herdsman and then bought in the countryside by small traveling traders. Shipped to specialized fiber processing mills (dehairers), the fiber is sorted to separate out low-grade cashmere, and then sorted again by color into white, light grey, cream and brown. After sorting, the greasy fiber is washed or “scoured” to remove dirt, grease and other impurities. Scoured white cashmere is then sorted again by hand to remove stray dark fiber. After scouring, the cashmere is passed through mechanical dehairing machines to remove the coarse guard hair from the soft underdown. Influencing the value of dehaired cashmere is the fiber's fineness, length, and color. Once the fiber is finally dehaired, it's ready to be shipped to dyers, spinners, weavers and knitters all around the world.



This 100% cashmere double-sided throw came a long way to keep you warm and comfortable. Please enjoy for many years to come!

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Double Sided Cashmere Throw

*Just a few of the great color combinations
to choose from!*





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Superior Quality

Made from the finest cashmere the world has to offer!





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More Color Combinations!

Winners will feel like royalty with this 100% cashmere throw.





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Double Sided Throw

The Alashan Color Chart



2009 WOVEN PRODUCT COLORS

					
Teal / 385	Rosewater / 376	White / 132	Magenta / 255	Wisteria / 254	Sky / 143
					
Soft Lime / 367	Sea Coral / 373	Sunlight / 265	Berry / 375	Dahlia / 380	Cornflower / 137
					
Dill / 389	Cognac / 119	Apricot / 116	Tangerine / 117	Aubergine / 107	Storm Blue / 249
					
Leaf / 139	Mahogany / 105	Bisque / 129	Ember / 251	Bordeaux / 124	Chambray / 106
					
Spruce / 114	Chocolate / 248	Mushroom / 130	Scarlet / 127	Ash / 133	Navy / 111
					
Forest / 246	Espresso / 120	Camel / 131	Claret / 128	Charcoal / 134	Ebony / 135

"Home of the World's Finest Cashmere"

ALASHAN CASHMERE COMPANY



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Fortuna; Goddess of Gold

A golden ticket of mythological proportion!

- **PERFECT FOR OUR CHALLENGING TIMES:** Offering hope, kindness and support, the FORTUNA; GODDESS OF GOLD instant ticket will inspire players' imaginations drawing from the golden days of Greek and Roman mythology. FORTUNA—the Roman Goddess of fortune, who promises riches, abundance and prosperity, is the perfect image for our challenging times.
- **MYTHOLOGY HAS DEEP AND POPULAR GOLD ROOTS:** The ancient affiliations to gold tell it all. For the Egyptians the yellow blaze of gold was a symbol of the sun god Ra. For the Inca people gold was the sweat of the sun. From the beginning gold was caught up in myths, legends and fairy tales about gods, goddesses, princesses, magicians and heroes.
- **GODDESS LOVE HAS NO BOUNTRIES:** The popular mythological roots of the Goddess culture cuts across race, religion, ethnicity and age—perfect for the making of a popular instant ticket!
- **OVER 300 DIFFERENT FORTUNA GODDESS OF GOLD MESSAGES:** Players never walk away empty handed! Packed with extra value, the FORTUNA; GODDESS OF GOLD instant ticket comes with over 300 different messages. These special Goddess messages add extra value to each ticket—just a few words of encouragement you'd expect from an all-knowing golden mythological Goddess!
- **A NOTE ON THE DESIGN & HOLIDAY TICKET:** *The FORTUNA; GODDESS OF GOLD* instant ticket design has a cornucopia overflowing with golden coins. Throughout history, Fortuna has been depicted as well with ship's rudder, and ball and wheel. In addition, the ancient coins on the tickets contain the image of FORTUNA, the Roman female personification of fortune. If you're considering a holiday ticket, have a look at the special designs created specifically for the holiday season!
- **GOLD BULLION TOP PRIZE:** For lotteries who wish to offer players something unique, GOLD BULLION BARS OR COINS can be offered as special top prizes or mid-tier prizes. Gold bullion is an excellent investment and wealth building strategy—especially in these trying times. Whereas money easily drops in value, gold bullion is fast becoming the smart man's investment—it's the ultimate symbol of wealth & financial security!

MERCHANDISE: Frost Productions is pleased to offer a great new line of merchandise for this golden property. True to lottery demand, the line of products is created with high quality, unique, and useful specialty gifts in mind. Be sure to check out the HOLIDAY SEASON Fortuna Goddess of Gold instant ticket—perfect for the ultimate gift-giving time of year!



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Gold Bullion Prizes

The ultimate symbol of wealth & financial security!



- For lotteries who wish to offer players something unique, **GOLD BULLION BARS** or **COINS** make great prizes. For centuries, buying gold has been recognized as one of the best ways to preserve one's wealth and purchasing power. Gold is a unique investment, one that has served mankind well for thousands of years. From the times of **ancient Egyptians, Greeks and Romans** to more modern times, people have been fascinated with the beauty and magic of gold, and with its power to change lives. Whereas money can easily drop in value, gold bullion is fast becoming the smart man's investment. Gold bullion is the **ultimate symbol of wealth and financial security!**
- As of December 2010, a 1 kilo gold bullion bar is worth almost \$47,000 and a 10 oz gold bullion bar around \$13,950. Gold bullion coins, like the best selling **American Eagle gold bullion** or popular **pure gold Canadian Maple Leaf coin**, can be purchased in smaller and more convenient denominations (seen above)!
- Gold bullion bars or coins can be used as specialty top prizes, second chance drawings (in smaller denominations), or mid-tier novelty prizes.

Please contact Frost Productions for further gold bullion logistics!

FROST
PRODUCTIONS LLC

FOR MORE INFORMATION
PLEASE CONTACT
FROST PRODUCTIONS LLC
&
BE SURE TO VISIT AND
BOOKMARK THE
FROST PRODUCTIONS'
WEB SITE LISTED BELOW!

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